

EXHIBITOR



PROSPECTUS

23rd Annual Symposium of the
American Society of Spine Radiology

FEBRUARY 12 - 16, 2020

Ritz-Carlton, Laguna-Niguel
Dana Point, California

www.theassr.org





Dear Friends,

We would like to offer our industry partners a warm invitation to participate in the **American Society of Spine Radiology Annual Symposium to be held February 12 -16, 2020 in Dana Point California at the Ritz Carlton Laguna Niguel**. The theme of the symposium is "Seeing Spine Radiology More Clearly at ASSR 2020".

The ASSR provides a wealth of education and training in diagnostic and interventional spine radiology. Historically, the interaction with industry partners is considered a key benefit of the meeting for our member attendees. ASSR faculty and keynote speakers are nationally and internationally recognized for their expertise in spine imaging and intervention. There are opportunities to network with colleagues across the globe.

#ASSR20 will feature dedicated resident, fellow and young professional programming for hands-on training in spine interventional procedures. Certification and focus sessions on emergency spine, spondyloarthritides, scoliosis, advanced interventional oncologic interventions, new techniques and innovations, such as stem cell therapies, 3D printing and high field imaging are just a few of the many topics to be explored in Dana Point. The perennially popular "game show" competition pitting attendees' vs the experts is a fun and stimulating way to cap off an afternoon of learning.

Attendee interactions with industry partners do not stop in the meeting room or vendor booths or spine procedure workshops! We encourage our industry partners to attend our opening and closing receptions and faculty dinner to meet the members and exchange ideas. Such interactions may lead to innovation and collaboration.

There will be a 5K Run Walk to benefit the research and education fund and our heart health! We encourage you to stay with us and enjoy the meeting, the camaraderie, and the views of the Pacific while experiencing the best in spine radiology.

Looking forward to "seeing you" at #ASSR20 for a 2020 Vision of Diagnostic and Interventional Spine Radiology!

*Michele H Johnson MD, FACR, FASER
ASSR 2020 President and Program Chair*



ACCOMMODATIONS



THE RITZ-CARLTON

One Ritz-Carlton Drive,
Dana Point, California 92629
Phone: (877) 266-6065

www.ritzcarlton/laguna-niguel

SINGLE/DOUBLE | \$339 | Online Hotel Reservations
Reservations number: 1-877-266-6065

Remember to identify yourself as a registrant of the ASSR 2020 Annual Symposium in order to qualify for the special discounted group room rate. A two night deposit is required and will be charged to their credit card. Reservations must be cancelled 7 days prior to arrival to avoid loss of first night's deposit. Make your reservations as soon as possible as our room block may sell out prior to the cut-off date of **MONDAY, JANUARY 10, 2020**. After this date, reservations will be accepted at the discretion of the hotel, on a space and rate available basis.

- Complimentary high speed internet in guestrooms.
- Access to 24-hour Fitness Center.
- Access to The Ritz-Carlton Spa's sauna, steam rooms.

Check-in Time: 4:00 pm. Check-out Time: 11:00 am.
Reservations must be made on or before cut-off date.

NEW
THIS
YEAR!

ASSR 2020 SPINE HANDS-ON WORKSHOP

On Wednesday February 12th, 2020, we invite you to kick off #ASSR20 by joining the ASSR Spine Hands-On Workshop

Targeted participants: Neuroradiologists, Interventionalists, and Musculoskeletal radiologists ranging from in-training through the first 5 years of practice.

International experts in spine intervention will lead this full-day course comprised of didactic lectures and hands-on image-guided practice on specially-constructed simulation models that mimic real-world challenges. This comprehensive course has been designed to bridge principles into practice and assist in building a skill set for spine intervention. This technical, how-to course will cover spine biopsies, spine injections (nerve root blocks/epidurals/facet), nerve ablation, vertebral augmentation, spine implant and hardware placement, spine tumor ablation, and embolization.

With an anticipated course ratio of 3-4:1 participants to faculty, this is your chance to obtain the hands-on training you want and engage in valuable personal connections through one-on-one discussions with international experts. This will also be an opportunity to see the wide array of products available for biopsy, vertebral augmentation and ablation provided by vendors.

No matter your experience, whether in academics or private practice we are confident that you will leave the course with a unique enthusiasm for spine interventions!

This CME activity is primarily intended and designed to educate radiologists, neuroradiologists, musculoskeletal radiologists, interventional radiologists, spine surgeons, pain management and rehabilitation physicians, anesthesiologists, as well as fellows and residents in these specialties. Course material is also aimed at allied health professionals, including physician assistants and nurse practitioners who specialize, or have particular interest, in conditions affecting imaging and treatment of the spine.

SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL

Product Theater Luncheon | \$50,000

A non-competing timeslot during an ASSR provided lunch to highlight your company featuring a member of your speaker's bureau.

Your Diamond Level sponsorship includes:

- Includes AV, refreshments, event marketing
- Two Hands-On Workshops
- Special session with Key Opinion Leaders
- Eight-minute presentation time during "Interventional Roundtable for Trainees and Aspiring Interventional Spine Physicians"
- VIP Breakfast with ASSR Executive Committee (up to 4 representatives)
- Premium 16 x 20 exhibit assignment
- Draped table with chairs
- 8 exhibitor badges
- 8 tickets to the Welcome Reception and Farewell Networking Event
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

PLATINUM LEVEL (CHOOSE ONE OF THE FOLLOWING)

Product Theater Breakfast | \$25,000

A non-competing timeslot during an ASSR provided breakfast to highlight your company featuring a member of your speaker's bureau.

Faculty Dinner | \$25,000

Spend time networking with ASSR Faculty on Thursday, February 13 as they highlight the program and acknowledge volunteer efforts.

Your Platinum Level sponsorship includes:

- Includes AV, refreshments, event marketing
- Four-minute presentation time during Interventional Roundtable for Trainees and Aspiring Interventional Spine Physicians
- VIP Breakfast with ASSR Executive Committee (up to 3 representatives)
- Premium 8 x 20 exhibit assignment
- Draped table with chairs
- 6 exhibitor badges
- 6 tickets to Welcome Reception and Farewell Networking Event
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails

SPONSORSHIP OPPORTUNITIES

GOLD LEVEL (CHOOSE ONE OF THE FOLLOWING)

Welcome Reception | \$15,000

One of the most visible ways to support the American Society of Spine Radiology. A 5-minute Welcome Message from the Microphone. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

Hands-On Workshop | \$15,000

Sponsor a hands-on image guided practice on specialty-constructed simulation models that mimic real world challenges.

Charging Stations | \$15,000

Make an impression on ASSR attendees, your logo will be prominently displayed as they Recharge their phones.

Farewell Networking Reception | \$15,000

Leave a lasting impression by announcing your company presence at the close of the meeting during this final networking opportunity.

Meeting App | \$15,000

Make a lasting impression on attendees by sponsoring the app that houses all materials for the meeting, allowing your banner ad to be viewed by all attendees.

Your Gold Level sponsorship includes:

- Includes AV, refreshments, event marketing
- Two-minute presentation time during Interventional Roundtable for Trainees and Aspiring Interventional Spine Physicians
- VIP Breakfast with ASSR Executive Committee (up to 2 representatives)
- Premium 8 x 10 exhibit assignment
- Draped table with chairs
- 4 exhibitor badges
- 4 tickets to Welcome Reception and Farewell Networking Event
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program

SPONSORSHIP OPPORTUNITIES

SILVER LEVEL (CHOOSE ONE OF THE FOLLOWING)

Branded Lanyards | \$10,000

Your corporate logo will be displayed on conference name badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

Breaks | \$10,000

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Wifi Sponsor | \$10,000

Your organization's name becomes the Wifi password as attendees are continuously logging in to check emails or pull up program materials.

Room Key | \$10,000

The Custom Key Card allows you to make an impression as soon as ASSR attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the ASSR Management office. Please contact denise@veritasmeetingsolutions.com for approvals.

Your Silver Level sponsorship includes:

- Premium 8x10 exhibit assignment
- Standing display and/or equipment is allowed
- Draped table with chairs
- 4 exhibitor badges
- 4 tickets to Welcome Reception and Farewell Networking Event
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program

BRONZE LEVEL

\$5,000

Your Bronze Level 8x10 Booth includes:

- Draped table with chairs
- Standing display and/or equipment is allowed
- 2 exhibitor badges
- 2 tickets to Welcome Reception
- Recognition signage at entrance of exhibit hall
- Logo recognition on conference website
- Recognition in conference program

In addition to these outlined above, customized sponsorship opportunities are available. All sponsorships are offered on a first-come, first-served basis.

2019 ASSR ANNUAL CLINICAL MEETING EXHIBIT REGISTRATION & INVOICE FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

SPONSORSHIP LEVEL

- DIAMOND (\$50,000)
Product Theater Luncheon
- PLATINUM (\$25,000)
 Product Theater Breakfast Faculty Dinner
- GOLD (\$15,000)
 Welcome Reception Hands-On Workshop Charging Stations
 Farewell Networking Event Meeting App
- SILVER (\$10,000)
 Branded Lanyards Breaks Wifi Sponsor Room Key
- BRONZE (\$5,000)

BADGES

| Representative Name (First, Last) | Title | Email Address | Phone |
|-----------------------------------|-------|---------------|-------|
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PAYMENT INFORMATION

Check payable to: American Society of Spine Radiology (U.S. dollars drawn on U.S. Bank) TAX ID #91-1996464

CREDIT CARD VISA MasterCard Discover American Express

Credit Card # _____ Security Code _____ Exp. Date _____

Name _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Total \$: _____

Phone Email _____

Fax _____

Return this completed exhibit reservation form and payment to Denise Castetter:
1061 East Main Street, Suite 300 East Dundee IL 60118.
W: 973-769-1020 | F: 847-960-3862 | denise@veritasmeetingsolutions.com

PARTNERSHIP RESERVATION AND PAYMENT

Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Industry wishing to exhibit, must submit a completed exhibitor form with method of payment indicated on the form. If paying by credit card, please include the credit card information on the exhibitor form to Denise Castetter at Veritas Meeting Solutions. The tax ID number is EIN # 91-1996464.

Please make checks payable to:
American Society of Spine Radiology
1061 East Main Street, Suite 300
East Dundee IL 60118

